



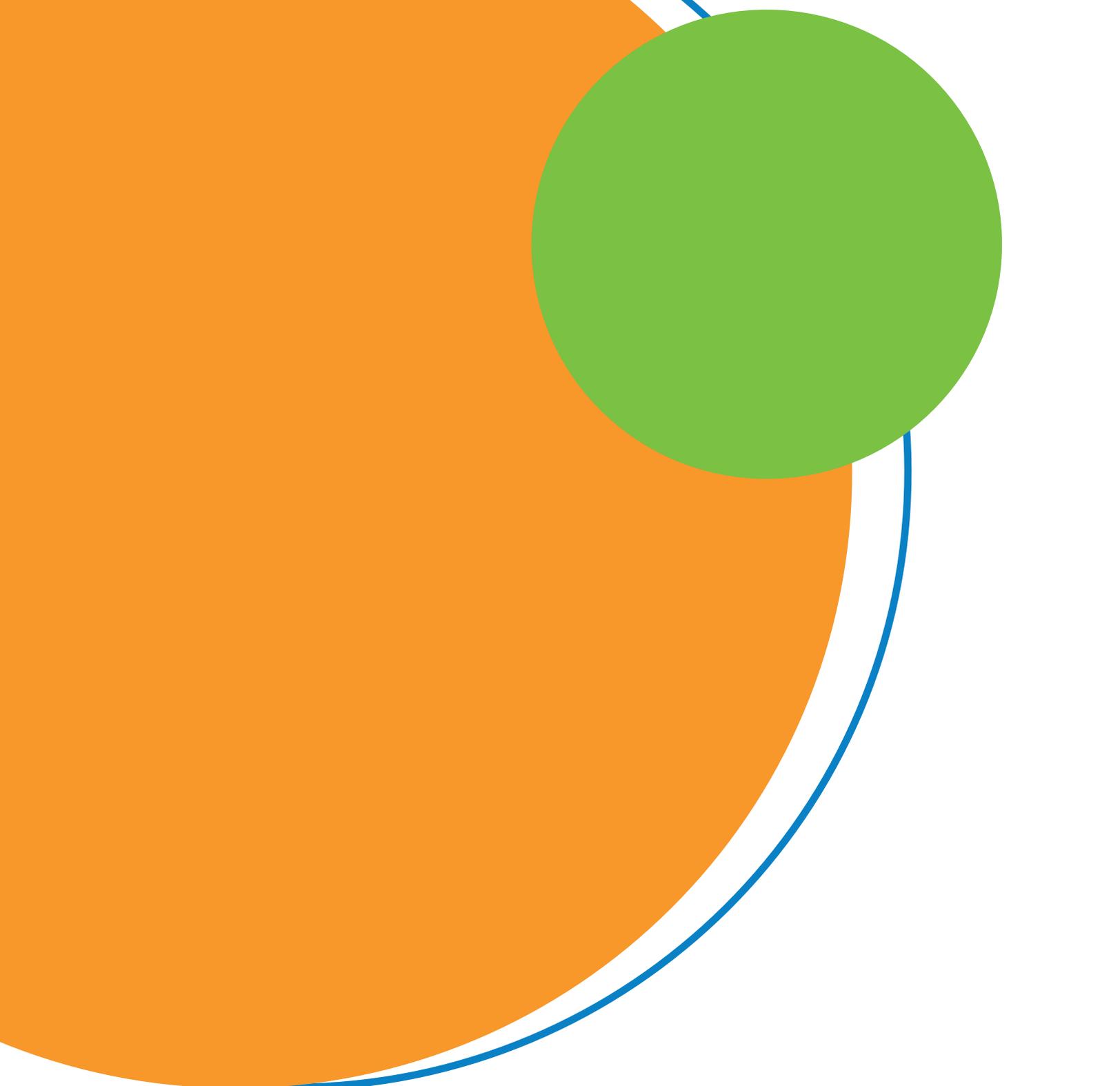
2019 ANNUAL REPORT



volunteer
airdrie
you make the difference

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TO OUR **STAKEHOLDERS**

Strategic, financial, and operating highlights

STRATEGIC HIGHLIGHTS

The tenth year of Volunteer Airdrie's history was a pivotal point in our growth as an organization and our role in the Airdrie community. The launch of Youth Volunteer Corps Airdrie, as a new program funded by the City of Airdrie and the Government of Alberta through the Family and Community Support Service Program (FCSS), occurred in September and has rapidly grown to 45 members. Combined with the VA LEAD Youth Leadership & Volunteer Development Program (2017) and the Duke of Edinburgh's International Award Program (2018), Volunteer Airdrie has developed a comprehensive portfolio of youth development programs incorporating volunteerism for ages 11 to 24.

Our Volunteer of the Month Program continues to grow in popularity and has resulted in a new civic partnership with the City of Airdrie's Community Development Department. Under the new partnership, Volunteer Airdrie takes over primary responsibility for volunteer recognition in Airdrie under a new program that replaces the Airdrie Volunteer of the Year Awards. The first event held on December 5, 2019 celebrated International Volunteers Day, with a family-friendly free movie at CrossIron Mills Mall.

FINANCIAL HIGHLIGHTS

Volunteer Airdrie's fund development efforts over the past five years paid off in 2019, with a record annual revenue of \$109,377 up from \$18,323 in 2018. This increase was primarily due to the successful application for FCSS funding of our new Youth Volunteer Corps program. This funding arrangement is for a three-year term and is managed by the City of Airdrie on behalf of the 80/20 partnership with the Government of Alberta.

Net loss for 2019 was a modest \$340 compared to \$4,078 in 2018, while assets at year-end were \$22,494, up from \$5,968 the prior year.

OPERATING HIGHLIGHTS

Volunteer Airdrie participated in the Volunteer Alberta Youth @ the Table project which matched youth ages 18-30 with non-profit organizations for the purpose of giving the youth an opportunity to be part of a Board of Directors. We were very fortunate to be matched up with Monique Sereneo, a recent university graduate working for the Calgary Chamber of Voluntary Organizations (CCVO) in a communications role. Her work in updating our branding and social media strategy has been invaluable.

We were also fortunate to have been given the opportunity to participate in another Volunteer Alberta three year-long initiative related to development of a new evaluation framework for volunteer centres. Volunteer Airdrie is one of six volunteer centres in Alberta acting as beta sites for development and testing of evaluation tools to measure the impact and value of volunteer centres. At the end of the program, Volunteer Airdrie will be well-equipped to train other non-profit organizations to help them build their strategies and capacity.

OPERATING HIGHLIGHTS (CONTINUED)

We opened our new office in September, 2019 as part of the launch of the Youth Volunteer Corps Program. This facility provides us a safe place that our youth can meet regularly for program activities, as well as a place for our staff and Board members to meet and plan future activities.

Volunteer Airdrie is a member of several community committees addressing various local issues including youth engagement, health, volunteer management, newcomers, volunteer recognition and community events. Representation on these committees that meet regularly is done by our dedicated Board members and staff.

Volunteer Airdrie continues to conduct regular research on topics relating to volunteerism in our community. In 2019, we hired two summer students that conducted surveys with nearly 900 residents to investigate the topic of volunteerism and non-volunteerism. This research showed that 47% of residents currently volunteer in our community, which is higher than the Canadian national average participation rate of 44%.

Our Better Impact volunteering database and app continues to grow rapidly in membership and use. We currently have 845 volunteers registered, many of whom are from outside of Airdrie. This app has allowed us to assist many local community event organizers with the recruitment and management of volunteers, as typically there are between 75 and 150 volunteer opportunities posted at any point in time.

LOOKING AHEAD

Despite the challenges of adapting to a new reality of a global health crisis with no end in sight, Volunteer Airdrie is well-positioned to continue making steady progress towards its vision of a city where volunteering and community involvement is a chosen way of life for the residents of Airdrie.

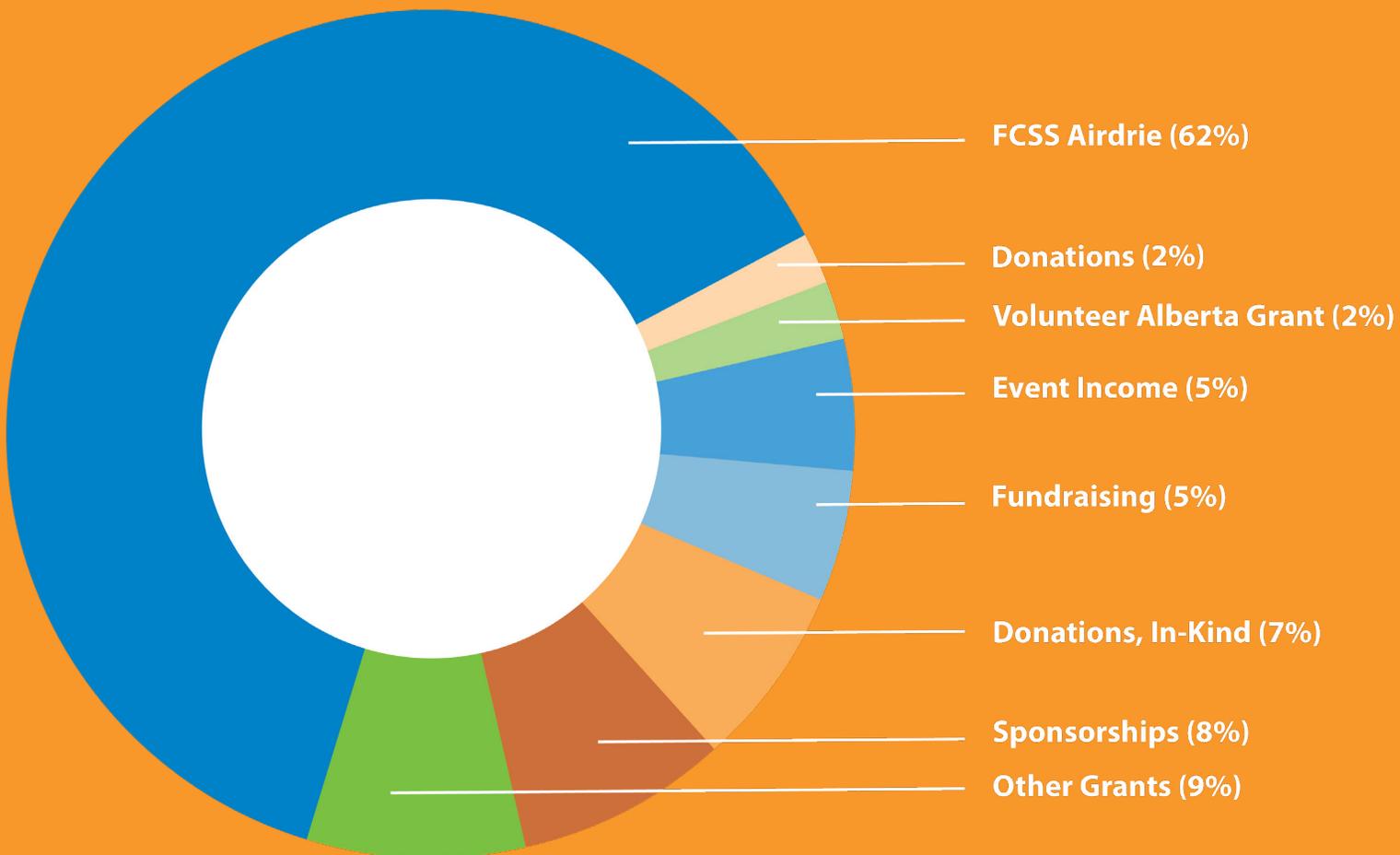
Volunteer Airdrie will continue to grow its youth programs. Our goal is to have 100 youth involved in the YVC Airdrie program by the end of 2021.

We will continue to look for opportunities to collaborate with other non-profit organizations on programs, projects and fundraising opportunities.

Thank you to our volunteer Board of Directors, staff members, financial supporters, community partners and volunteers for an amazing year!



David W. Maffitt, P.Eng., MBA
Chair, Board of Directors
Volunteer Airdrie Society



FINANCIAL SUMMARY

Volunteer Airdrie's sources of funding for the fiscal year ended December 31, 2019 are summarized above, as a percentage of total revenues.



Volunteer Airdrie partnered with Volunteer Canada and Astellas Pharma Inc. employees to pack nearly 500 bagged lunches for the Calgary Drop-In & Rehab Centre. This provided Volunteer Airdrie with a new source of fund development.

ACCOUNTS

DEBT

Volunteer Airdrie has \$9,500 of long-term debt under a Promissory Demand Note with Phoenix Energy Marketing Consultants Inc. that bears interest at the Bank of Nova Scotia prime lending rate plus 0.5%. Volunteer Airdrie intends to repay this loan as soon as its unrestricted fundraising program successfully achieves this target amount.

FINANCIAL STATEMENTS

Volunteer Airdrie's 2019 financial statements were prepared by a third party, independent professional accountant, and are included in the next page.



Volunteer Airdrie's first annual Pirate & Princess Gala in February, 2019 was an instant success as a joint fundraising event with Soap for Hope.

VOLUNTEER AIRDRIE SOCIETY

Financial Statements

Year Ended December 31, 2019

(Unaudited - See Notice To Reader)

VOLUNTEER AIRDRIE SOCIETY
Index to Financial Statements
Year Ended December 31, 2019
(Unaudited - See Notice To Reader)

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Rhonda S. Cockwill Professional Corporation

Chartered Professional Accountant

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Rhonda@RCockwillcga.com

NOTICE TO READER

On the basis of information provided by management, I have compiled the statement of financial position of Volunteer Airdrie Society as at December 31, 2019 and the statements of revenues and expenditures and changes in net assets for the year then ended.

I have not performed an audit or a review engagement in respect of these financial statements and, accordingly, I express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.

Cochrane, Alberta
June 15, 2020

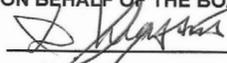
Rhonda S. Cockwill Prof. Corp

CHARTERED PROFESSIONAL ACCOUNTANT

VOLUNTEER AIRDRIE SOCIETY
Statement of Financial Position
December 31, 2019
(Unaudited - See Notice To Reader)

	2019	2018
ASSETS		
CURRENT		
Cash	\$ 10,073	\$ 2,871
Accounts receivable	4,357	-
Goods and services tax recoverable	5,066	2,904
Prepaid expenses	2,957	138
	22,453	5,913
TANGIBLE CAPITAL ASSETS <i>(Net of accumulated amortization)</i>	41	55
	\$ 22,494	\$ 5,968
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	\$ 18,262	\$ 4,003
Interest payable	423	-
Wages payable	2,184	-
	20,869	4,003
LONG TERM DEBT	9,500	9,500
	30,369	13,503
NET ASSETS		
General fund	(12,890)	(7,535)
Restricted fund	5,015	-
	(7,875)	(7,535)
	\$ 22,494	\$ 5,968

ON BEHALF OF THE BOARD


 _____ Director


 _____ Director

VOLUNTEER AIRDRIE SOCIETY
Statement of Revenues and Expenditures
Year Ended December 31, 2019
(Unaudited - See Notice To Reader)

	2019	2018
REVENUES		
FCSS Airdrie	\$ 68,192	\$ -
Other Grants	8,989	1,500
Sponsorship	8,876	6,317
Donations in kind	7,965	5,866
Fundraising	5,806	1,712
Event income	5,762	-
Volunteer Alberta grant	2,000	1,000
Donations	1,787	1,928
	<u>109,377</u>	18,323
DIRECT COSTS		
Event partner profit share	1,725	-
	<u>107,652</u>	18,323
EXPENDITURES		
Salaries and wages	31,115	1,066
Special events	16,436	8,060
Rental	12,844	-
Advertising and promotion	11,701	207
Program supplies	10,260	447
Professional fees	7,148	3,781
Storage	4,468	1,135
Memberships	4,148	3,993
Insurance	2,592	2,153
Travel	2,080	79
Office	1,587	4
Telephone	1,109	1,119
Program evaluation	1,000	-
Utilities	729	-
Interest and bank charges	442	62
Printing	247	254
Repairs and maintenance	80	-
Amortization	13	20
Meals and entertainment	-	21
	<u>107,999</u>	22,401
DEFICIENCY OF REVENUES OVER EXPENDITURES FROM OPERATIONS	(347)	(4,078)
OTHER INCOME	7	-
DEFICIENCY OF REVENUES OVER EXPENDITURES	\$ (340)	\$ (4,078)

VOLUNTEER AIRDRIE SOCIETY
Statement of Changes in Net Assets
Year Ended December 31, 2019
(Unaudited - See Notice To Reader)

	General Fund	Restricted Fund	2019
NET ASSETS - BEGINNING OF YEAR	\$ (7,535)	\$ -	\$ (7,535)
Deficiency of revenues over expenditures	(5,355)	5,015	(340)
NET ASSETS - END OF YEAR	\$ (12,890)	\$ 5,015	\$ (7,875)

VOLUNTEER AIRDRIE SOCIETY
Youth Volunteer Corp Program (Schedule 1)
Year Ended December 31, 2019
(Unaudited - See Notice To Reader)

REVENUES	
FCSS grant	\$ 68,192
PROGRAM COSTS	
Payroll expense	22,865
Rent	12,844
Program supplies	10,324
Advertising	6,905
Administration and professional fees	5,484
Training and travel	1,681
Insurance	1,324
Program evaluation	1,000
Volunteer appreciation	750
	<u>63,177</u>
EXCESS OF REVENUES OVER PROGRAM COSTS	\$ 5,015

BOARD OF DIRECTORS

CHAIR

David Maffitt

VICE CHAIR

Dirk Bannister

TREASURER

Carmen Vetian

DIRECTORS

Leon Cygman

Paige Fossheim

Vanessa Logan

Nina Nath

Tiernan Neufeld

Lore Perez

Monique Sereneo

STAFF

PROGRAM DIRECTOR, YVC AIRDRIE

Jason Heer

ASSISTANT PROGRAM DIRECTOR, YVC AIRDRIE

Dorothy May

TEAM LEADER, YVC AIRDRIE

Angela Lutz

ORGANIZATION INFORMATION

MAILING ADDRESS

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Airdrie, Alberta,
Canada T4B 2V8

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WEBSITE

www.volunteerairdrie.ca

CRA CHARITABLE ORGANIZATION

#809648454RR0001



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you make the difference